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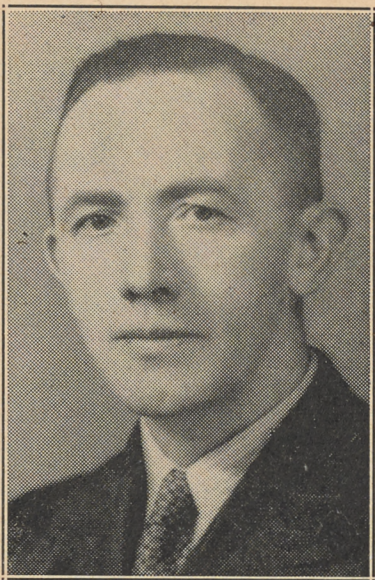
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MESSAGE FROM THE MAYOR

"Brandon is the sports centre of western Canada. If you have any doubts about this, look at the splendid Kinsmen's Stadium built during the past year, and the remodelled Arena as it is today. We are justly proud of the city's record in sports. And the energetic and enthusiastic sportsmen who comprise the executive of the Wheat Kings need the solid support of every citizen.

Good luck to the Wheat Kings and may they add further lustre to the splendid record of our fair city."

Frank T. Williamson,
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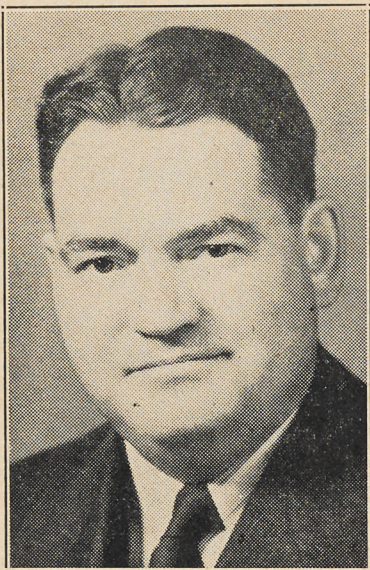
Winnipeg, Manitoba

Telephones: 37-830 37-700

LEN J. RUST

One of the most active business men in Brandon, Len Rust has never been too busy to take an active part in the development of sport. An ardent member of the Wheat Kings executive, he lends his ability in whole-hearted fashion. There are few community projects which have not felt his direction and his aid. He is president of the Board of Trade, and a member of the Manitoba associated boards of trade, and serves on a host of other organizations.

Next to hockey, his immediate interest is the new Brandon Golf and Country club, where so many of its construction features are due to his untiring and generous help.



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"When you remodel the Arena, you'll have a rink second-to-none", said Lyle Wright, owner of the Minneapolis Millers on a trip here last year. Well, we have it now. It took daring initiative on the part of Mayor Williamson and the city council to make the decision, but thousands of citizens for years to come will praise their action. When the job is completed the expenditure will be over \$75,000, but what a transformation they have made in the Arena as we knew it.

The artificial ice plant is in itself a marvellous job. More than seven miles of pipe were laid under the present ice surface. There was a time last fall when it looked as if the contract would be postponed for another year. But again insistent pressure from the Management board, plus an additional expenditure of \$10,000 for pipe in a short market, saved the situation. Welders and workmen put in 24-hour shifts daily to erect the plant, and today it stands as one of the best in Canada. With the auxiliary compressor in operation, Brandon can have ice as late as June 1 in any year, engineers stated.

Tier after tier of painted rows of seats slope easily from the ice surface. It was the intention to have seating for 5,000 people, but the fact

(Continued on page 58)

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THE CITY'S GAIN WITH AN ARTIFICIAL ICE PLANT

It cost citizens of Brandon at least \$20,000 to follow the Elks in last year's play-offs. Lacking an artificial ice plant here, the Elks were forced to play away from home. And loyal fans by the trainload followed them to Winnipeg, Moose Jaw and Regina. If the games had been played here, that money would have stayed in Brandon. And in addition it would have brought almost as much money into the city from enthusiastic followers in western Manitoba.

Year after year it has been the same picture. The fans suffered and so did the merchants. Now it is different. The wisdom of the city fathers will be reflected in the spring, when play-offs will bring thousands of visitors, and trade in general will be greatly increased. The amount expended in the installation of an artificial ice plant may loom large now, but over the years it will seem like a paltry investment for such large savings.

(Continued on page 59)

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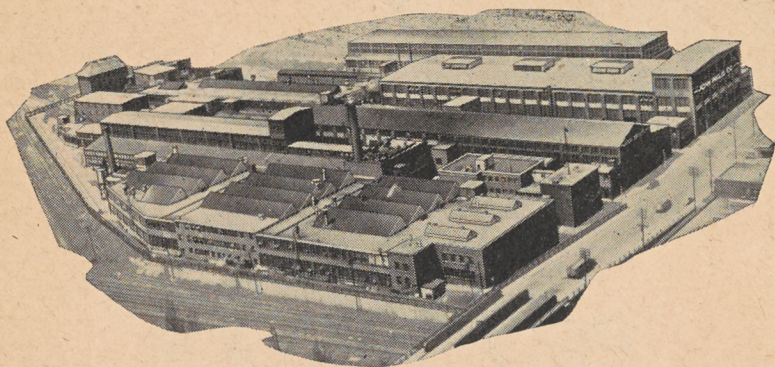
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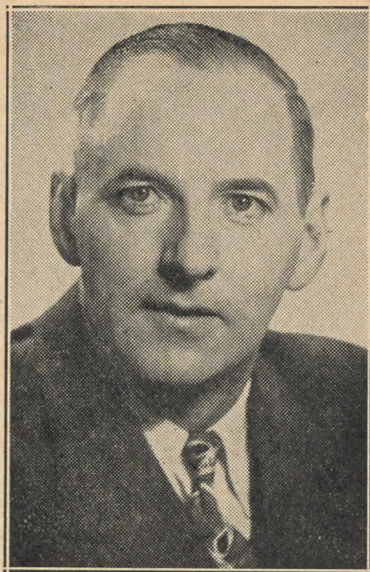
PHONE 3399

231 TENTH ST.

JACK E. MACARTHUR

President of the Brandon Wheat Kings this year, Jack MacArthur has long been prominent in sport circles here. He has been a member of the M.A.H.A., and his organizing ability and generous assistance has placed many a hockey and baseball club soundly on its feet. He prefers to work quietly behind the scenes, never seeking the spotlight which so often plays on public-spirited men.

One of the "originals" behind the Elks hockey club, Jack has brought hockey-wise experience to the Wheat Kings. From the day he took over his job as president, he has worked with enthusiasm to give Brandon the best there is in hockey entertainment.



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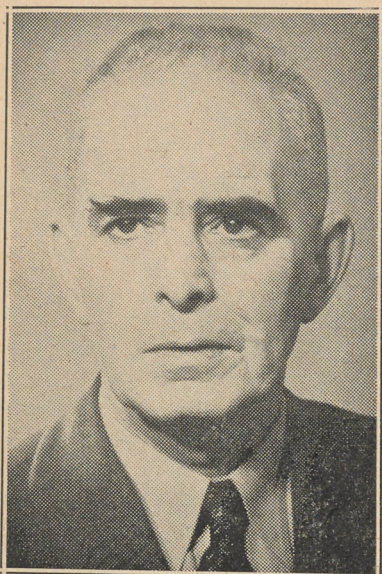
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AVERY HARRISON

Avery Harrison once said, "I'd like to have a championship junior hockey club, and a two-minute pacer". Well, it is no fault of his that both ambitions have eluded him thus far. For years he has been a quiet, but powerful influence behind the organization of hockey in Brandon, and fans can thank him wholeheartedly for the support he has given the game here.

As honorary president of the Wheat Kings this winter, Avery has never let his interest wane in the juniors. He has provided solid support to baseball, bowling and other sports, and of course, he is a great lover of good race horses.

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WESTERN CANADA FINALISTS



Immediate predecessors of the Wheat Kings, Brandon Elks, Manitoba and Thunder Bay champions and Western Canada finalists in 1947 are shown above. Back row, left to right: Hoss Nicholson (coach), Carl Kaiser, Jimmy Mann, Fred Dunsmore, Joe Tergeson, Ray Key, Ray McDermid, Ray Manson, Fin Campbell, Roger Goodman and Bob Summers (trainer). Front row, Jeff Burman, Bill Johnson, Bud Evans, Walt. Hergesheimer, Stan Chmiel and Gord Watters.

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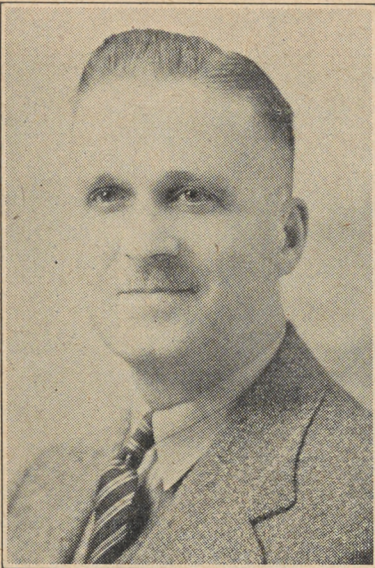
Good Luck to the Brandon Wheat Kings

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JOHNNY CRAIG

Johnny Craig came up to the position of first vice-president of the Wheat Kings through hockey ranks. A topnotch goalie in his day, an ace hockey announcer over the radio, and a student of the puck chasing game at all times, he is a valuable man on this year's executive. He knows HOCKEY.

A staunch supporter—and worker—behind the organization of midget and pee-wee hockey in Brandon, Craig is one who believes that the city must direct more attention on the development of local talent. He is on sound ground there!

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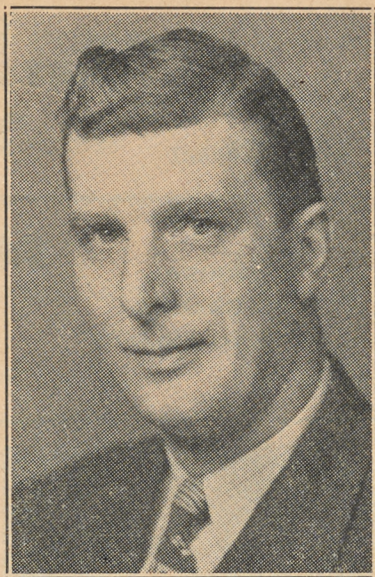
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FRED SEAMER

Faced with the gigantic task of seeing that the big Arena operates smoothly (and profitably), Fred Seamer has taken over the manager's job with business-like ability. He is the boss man around the big building, and the mass of detail work which attended the opening, was taken in his usual stride. No stranger to Arena management, he handled those duties last winter. But now that the buildings are owned by the city, the position becomes a year-round one. Seamer is looking ahead to making the Arena western Manitoba's entertainment centre.



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MESSAGE FROM J. E. MATTHEWS,
M.P. FOR BRANDON:

"Best wishes to the Wheat Kings for the coming hockey season. In an effort to eclipse the scoring record of Brandon's Elks of a year ago, yours is an ambitious undertaking. Night after night last season, the writer and other well wishers awaited anxiously the results of those games. We were proud of the Elks performances. We hope to be even prouder of the Kings."

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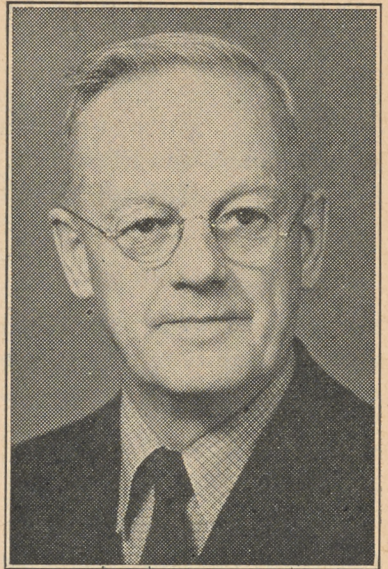
MESSAGE FROM

L. H. McDORMAN, M.L.A.

"No city in Canada takes its hockey as seriously as Brandon. Our citizens live and breathe the game during the winter months—and talk it up in the off-season too. They have a just pride in the record of Brandon teams, and in the number of players who have been developed here and who are now making good in senior and pro leagues".

"May the Wheat Kings emulate the example of other fine clubs. But win, lose or draw, we'll be proud of them."

L. H. McDorman, M.L.A.



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LYLE WRIGHT

President and manager of the Minneapolis Millers, Lyle Z. Wright is a great booster for the Wheat Kings. As a "farm" club of his own successful organization, Brandon's juniors mean much to him. Much of the success which the Elks enjoyed last winter was due to his practical aid, and to the enthusiasm he displayed on several trips to Brandon. He even sponsored a trip for the Elks to Minneapolis, where his "boys" twice defeated the University of Minnesota.

Wright has a quiet way of winning friends. A former citizen of Winnipeg who served in the First Great War as an artilleryman, he found sports promotion opening up a wide field in the United States. He was coach of the Chicago Black Hawks in the '30's, and later came back to Minneapolis, where his organization genius soon placed him as head of The Arena Inc. Not only in hockey but in other fields of great public attractions, Wright has been a most successful figure.

Brandon is lucky to have linked its fortunes with those of Lyle Wright and his Minneapolis associates.

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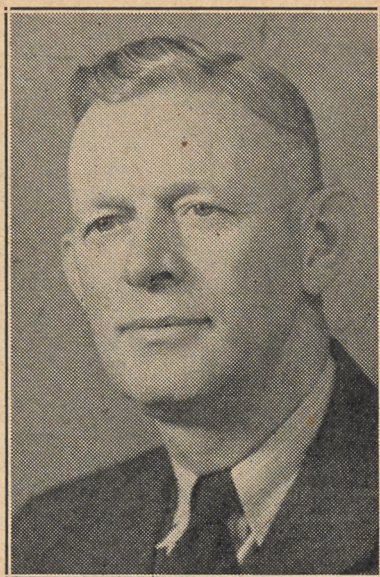
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H. L. "KRUG" CRAWFORD

The columns of the Brandon Sun are filled with newsy features on local and national sport, and H. L. "Krug" Crawford, as sports editor of the paper, keeps his fingers on the pulse of hockey particularly. Brandon-born, and a former member of hockey, baseball, bowling, basketball, football and track and field teams, he has had intimate knowledge of the city's long record in sport. The Sun has long been a booster for junior hockey, and the Wheat Kings are certain to get solid support from the newspaper this season.



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BILL COOK



Perhaps there have been greater right wings in the history of hockey than Bill Cook, manager and coach of the Minneapolis Millers, but hockey men like Lester Patrick, Frank Boucher, Art Ross, Dick Irvin never saw or heard of them. The man who got the Millers off to such a flying start in the United States league this winter, took time out last season to visit Brandon. He has more than a kindly interest in the Wheat Kings, for he hopes to lift some future material from their ranks.

Bill Cook turned pro in 1922 with the Saskatoon Sheiks of the old western Canada league, following five years service (four overseas) with the Canadian in-

(Continued on Page 21)

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WHEAT KINGS PART AND PARCEL OF MINNEAPOLIS- CLEVELAND ORGANIZATION

Through the admirable efforts and perseverance of a number of sports-minded Brandon citizens and the co-operation of Lyle Wright, manager of the Minneapolis Arena and a director of the Minneapolis Millers of the United States Hockey League, Brandon boasted their most formidable entry in the Manitoba Junior Hockey League in the Brandon Elks last year. It was sponsored by the Millers and featured the cream of the younger talent of that organization for the greater part. Although beaten out in the Memorial cup playdowns, the Elks won both the Manitoba and Thunder Bay championships before bowing out.

Of that great team two players, Carl Kaiser, defence, and Walter Hergesheimer, right wing, graduated to the Millers, while two others, Ray McDermid, goal and Jeff Burman, center, went to the San Francisco Seals in the Pacific Coast league.

This year, under the new monocher of "Wheat Kings", the Brandon club is being jointly sponsored by the Minneapolis Millers and the Cleveland Barons of the American Hockey League, with signed amateurs of both making up its roster.

Under the Minneapolis-Cleveland setup players have a wonderful opportunity for advancement,

Youngsters of these two prominent pro clubs are now started off at Brandon and as they develop or reach the junior age limit they are graduated to either the Minneapolis-Cleveland sponsored San Francisco Seals in the P.C.H.L. or moved directly into the pro ranks with either the Millers or the Barons.

GOOD LUCK

TO THE

BRANDON WHEAT KINGS



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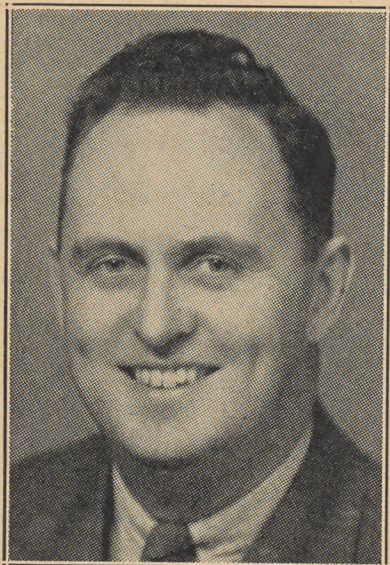
836 Rosser Ave.

Phone 3039

GLEN SUTHERLAND

The backbone of any hockey club is its secretary, and the Wheat Kings were fortunate in selecting Glen Sutherland for that job. His enthusiasm and energy, plus his willingness to undertake any task, has certainly taken a big load off the shoulders of the executive.

Brandon-born, Glen was one of the hockey stalwarts in his playing days. He was a member of the first Wheat Kings junior club in 1936-37, went on an European tour with Sudbury Wolves the following year, and then in turn played at Saskatoon, Yorkton and North Sydney. He wound up his hockey at the latter city in 1941. Then he enlisted and went overseas with the artillery. Safely home, he now bends his efforts to serve the community.



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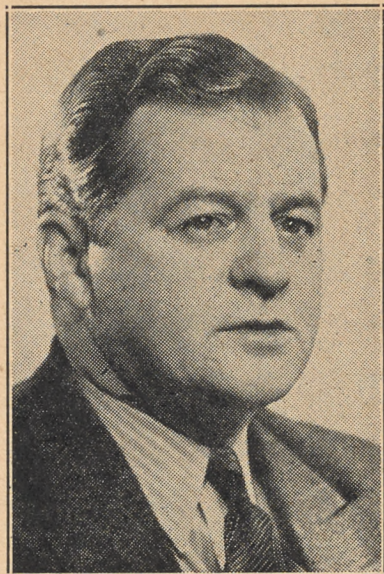
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BARNEY MOLLOT

If the Wheat Kings fail to emulate the example of last year's Elks, it will not be the fault of Barney Molloy. He generates action, and he wants the best. At one period in the early fall he had enough "big name" players here to walk off with the Memorial cup. There wasn't a topflight junior in Canada he didn't contact. He has been so untiring in his efforts that other members of the executive have had a hard time keeping up with him.

Barney is an added member to that coterie of local sportsmen determined to give the city top hockey entertainment. If they fail this winter, they'll be back again next season with a better club.



BILL COOK (Continued from page 18)

fantry in the First World war. Cook was a star around the nets right from the start. In his first season he bagged 27 points, and the next season topped the league with 40. By the time the W.C.H.L. disbanded at the end of 1925-26, Cook was a standout, and Bill and his brother "Bun" were sold to New York Rangers. Asked to pick a centre man for their line, their judgment was sharp. They picked Frank Boucher, now manager and coach of the Rangers.

That trio is still rated as the greatest over a decade in National league hockey. Bill led the National league in his first full season, and he continued to set scoring records until the end of his active playing days in 1936. He was captain of the Rangers for ten seasons. Then he joined the Cleveland Barons as coach, manager and chief scout, but last season at Lyle Wright's request, went to Minneapolis as their manager and coach.

Originally Bill and his brother Bun worked a wheat farm at LacVert, Sask. In recent years they have adjoining farms on the banks of the St. Lawrence river at Kingston, Ont., where Bill was born October 8, 1898. He is married and the father of five children.

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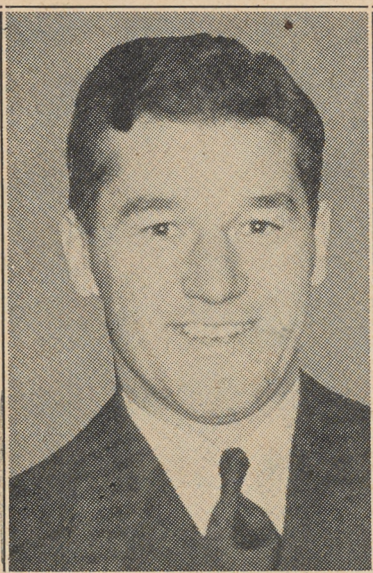
Opp. Boyd Building

COACH BILL McKENZIE

A former National League defence man—and a good one, Bill Mackenzie comes to Brandon Wheat Kings as a coach with a wealth of experience behind him. When the Wheat Kings were looking around for a pilot this winter, Bill's name was mentioned to Lyle Wright, the head man of the Minneapolis Millers. "Grab him quick" was Wright's advice, and the Brandon executive lost no time in signing him.

Mackenzie started his hockey career with the Elmwood Millionaires when he was captain of the team which in 1930-31 went on to win the Memorial cup. For the next three years he was with the Montreal Royals, and then turned pro with the Montreal Maroons. He was with them

(Continued on Page 53)



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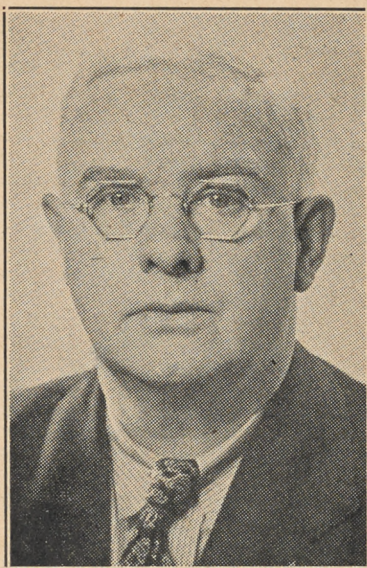
Cor. 11th and Rosser

Brandon, Manitoba

BOB SUMMERS

No hockey team in Brandon would be complete without the genial Scotsman, Robert Glen Summers, as trainer. He got his first start in that capacity with the Brandon seniors in 1921 when the Wheat City squad lost to the University of Toronto in that hectic Allan cup final. Bob's interest in the game has never flagged since that time. Not only does he see to it that the boys are in good condition, but he has a fatherly interest in them, and follows their doings long after they have left this community.

Aside from hockey, Summers great interest is in football. He played locally prior to the First Great War, and he loves a good old discussion on old country soccer.



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1927— Owen Sound Greys
1928— Regina Monarchs
1929— Toronto Marlboros
1930— Regina Pats
1931—*Elmwood Millionaires
1932— Sudbury Wolves
1933— Newmarket

1934— St. Michael's College
1935—*Winnipeg Monarchs
1936— West Toronto Redmen
1937—*Winnipeg Monarchs
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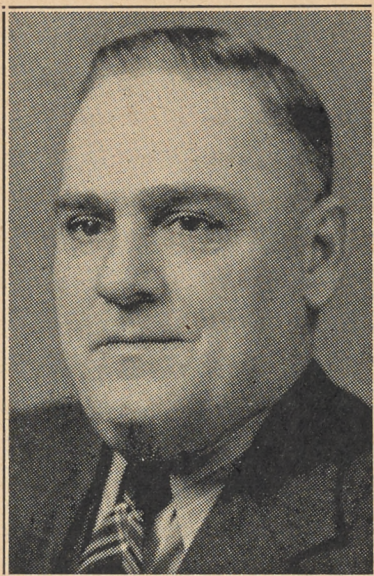
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Brandon

HERB STUART

Twenty-seven years ago, Herb Stuart came to Brandon to play baseball with the Greys, and he has fitted into the sports picture ever since. A crackerjack short-stop in his day, he developed here as a goalkeeper too. A member of the Brandon senior club which played in the Allan cup final against the University of Toronto in 1921, Herb. went on to hockey fame with Detroit in the National league, and London, Ont., in the old International loop.

Quiet, but sound in his hockey judgment, Herb joined the Wheat Kings executive this winter. There his experience will add strength to organization work, and he may add some defensive tips to aspiring young netminders as well.



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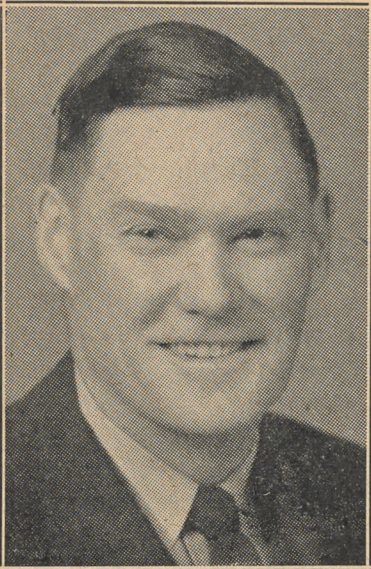
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JOHN C. P. MITCHELL

John doesn't profess to know all the inside rudiments of hockey, but there is no greater booster for the game in Brandon. His support has made many a club possible, and he has never lagged where co-operation is concerned. A member of the Wheat Kings executive, John plays an important role in the work behind a topnotch organization.

Not only in sport, but in community enterprise, John Mitchell has given generous aid. His particular interest has been the board of trade, where he has served on the council for many years.

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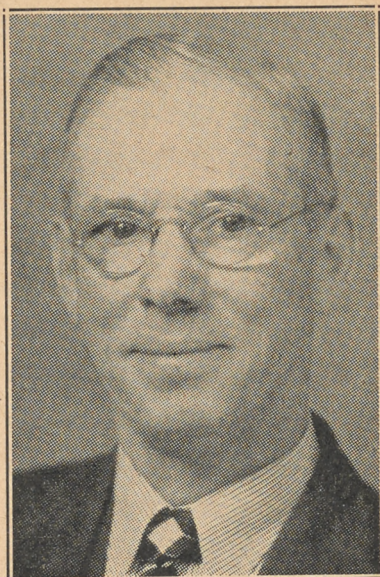
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G. TOMMY SMITH

For years, Tommy Smith has been a quiet, observant student of hockey. He has watched the stars and near-stars here and in Winnipeg, and he knows almost all the players by their nicknames. It was natural that he should be included in the Wheat Kings executive, where his talents are most helpful to the club. You won't find Tommy in the front rank of shouting enthusiasts, but he'll never shirk a responsibility. He's a dependable addition to the group of men determined to give Brandon a good team.



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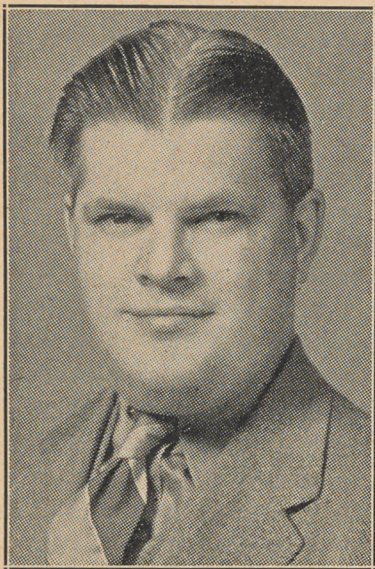
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No sport organization would be complete without the name of R. B. "Bob" Alexander. While most of his early interest was directed to golf where he won many a title, he has more recently turned his ardor to hockey and baseball. He undertakes every job with loyalty, and has given unsparingly of his time and effort to countless community projects. One of the better citizens, Bob will be a decided asset to the Wheat Kings executive.

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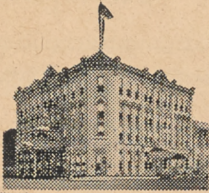
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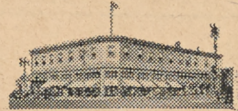
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FRED "BUN" COOK

Brandon's hockey fortunes are tied in closely this winter with the Cleveland Barons, as well as the Minneapolis Millers. In fact both United States league teams will "feed" into the Wheat Kings, and pick up the best talent by the same token. It is a coincidence that while Bill Cook looks after the coaching duties at Minneapolis, his brother "Bun" is handling the same job at Cleveland for the Barons.

Bill and Bun played together for years. From Saskatoon to Toronto, from Calgary to Quebec, from New York to Chicago, the hockey feats of this famous pair are known to all fans. These two great wingers were centred by Frank Boucher for most of their major league careers, and the record book is full of their marks.

Bun is recognized as a topnotch coach. He always has fast-skating, hard checking, spirited outfits. And this year is no exception. You'll see Bun here next fall with his Cleveland Barons when the team takes up their training here. And you'll like Bun. He's the kind of a guy you will want to know better.

He liked Brandon so well that he sent his son Norman here for schooling this winter. Norm is taking his education at the Collegiate and hockey in stride. You may hear more about Norman later on in the season.

BEST WISHES

To The

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FOR A SUCCESSFUL SEASON

•

*Cleveland Barons
Hockey Club*



RAY SIMONEAU

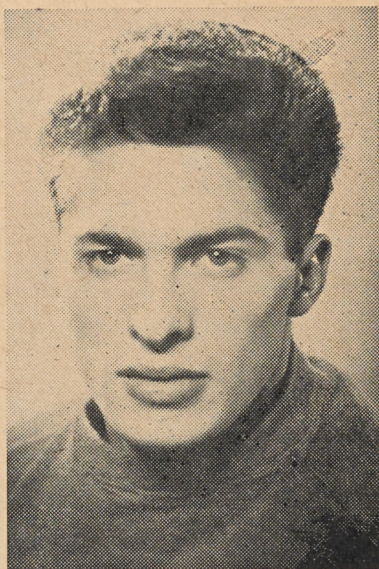
A Kenora lad, Ray Simoneau was a team mate of Bobby Love at Portage la Prairie last winter. The year previous, he played senior with the Kenora club, so he has had lots of experience in the art of puck chasing. He has probably a quarter of an inch on Love in height, but is heavier at 158 pounds.

Now 19 years of age, he plays centre ice and takes a good left-handed grip on the hockey stick. Simoneau is on the negotiation list of the Fort Worth, Texas club. In his off-season, he likes baseball, and is a pretty fair catcher.

TOMMY LOVE

The "midget" of this year's Wheat Kings is probably Tommy Love, the Dauphin lad who comes from a family of hockey stars. Tommy only stands five feet six inches, and weighs 140 pounds, but he's got lots of the old hustle. And nobody scares him. For the past two years he played with the Portage la Prairie Terriers, moving up from pee wee circles in his home town. A left winger, he is 19 years old, shoots left-handed, and a fast mover on skates.

Bobby rates hockey his favorite sport, but he plays a fair game of baseball. Likes Brandon and determined to make good in a big way.



SANDY SENCHUK

A hockey workman, quiet but effective, Sandy Senchuk will fashion many a goal this winter for the Wheat Kings. The right winger is fairly husky at 170 pounds, and is an even five feet, eight inches tall. The Pas, Man., is his home town, and there he played for the past three seasons with the juniors and intermediates. At one time, he played against Bud Evans, who was then at Flin Flon.

The New York Rangers have already got him on a negotiation list, but for the time being he is more anxious to make good with the Brandon team. Baseball and swimming are his other off-season pastimes.



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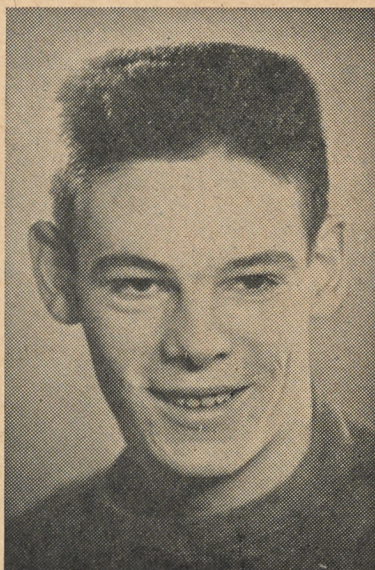
First Quebec player ever to sign with a Brandon club, Leo Knox was recommended by Terry Reardon and Chuck Scherza. They saw him work with the Montreal Royals, a team he was with for the past three years. Now 18 years old, Knox claims Montreal as his home, although he was born in Verdun, Que.

Knox is a right winger, weighs 145 pounds, and is just five feet seven inches tall. Providence has first call on his services. Leo has a twin brother playing with Baltimore in the E.U.S.A.H.L.

ALF FRANCIS

Tallest member of this year's Wheat Kings is Alf Francis, another Brandon boy who is on the line-up. When he pulls on his skates, he will tower over some of his smaller team mates, for he boasts a good six feet, one inch in his stocking feet. He weighs 175, and he can move fast, both offensively and defensively. He is just 17 years of age, but New York Rangers have him tagged for future inspection.

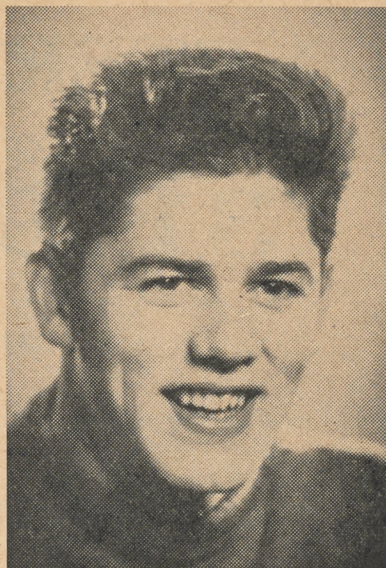
Alf. played juvenile and junior with Notre Dame College in Sask. for the past two winters. At present he is attending grade 12 at the Brandon College. He is a crack swimmer, a good basketball player, and was quite a softball pitcher before he went to Notre Dame.



STAN CHMIEL

This looks like "his" year. The left winger who was used only sparingly last winter, has come along fast under steady work this fall. He has gained confidence, and he is a willing worker. A Brandon-born lad, he is one of the two holdovers from the Elks. Three inches shy of six feet, he weighs 160 pounds, and has a good shot from his wing position.

Stan was one of the reasons why the Knights of Columbus won the Brandon fastball championship last summer. His pitching was steady and effective. Don't be surprised if Chmiel is one of the aces of the club this winter.



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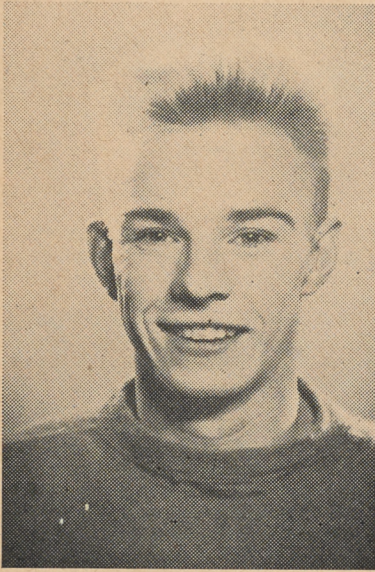
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WALTER "BUD" EVANS



"Terrific" was the only word which could properly have described Bud Evans' play last winter with the Elks. The doughty right winger, who packs dynamite and a bundle of courage in his five foot nine inch frame, was a headline maker in the play-off series last spring. Buddy believes in being aggressive, in catching the other fellow before he leaves his own end of the rink. Its crowd-pleasing all the way.

Born in Wadena, Sask., Bud is 18 now, and played two seasons at Flin Flon before coming here. This is his third season in Brandon. His home is now in Killarney, Man., but Evans fills in his spare time here as an electrician assistant. Boston Bruins have first claim to his services when he quits amateur ranks.

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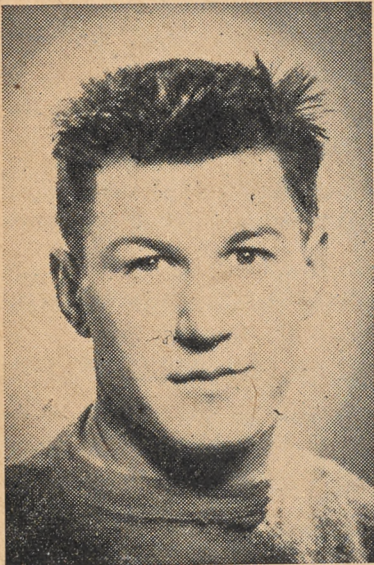
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FRANK KING

Cleveland Barons were responsible for Frank King stopping off in Brandon this winter, and the six-foot, one inch defence man who tips the scales at 180 pounds, should be a standout here this season. Frank played with Kirkcaldy in the Scottish league last season and prior to that was with Toronto Marlboro midgets. His home by-the-way is in Toronto.

A solid rearguard, King's experience should stand the Wheat Kings in good stead. If lacrosse was a summer sport here, he could be easily tempted to remain in Brandon. For King has played senior lacrosse with Quebec city.



JOE CROZIER

Here is another 18-year-old defence man, who should be a great favorite with the crowds this winter. A graduate from the West End Orioles in Winnipeg, he has been under Bill McKenzie's coaching for two years now. Joe smacks incoming puck carriers hard with his 180 pounds, on a five foot 11 inch frame. When he carries the puck himself, he knows where he is going, although he is prone to let the forwards do most of the actual shooting on the nets.

Crozier belongs to the Minneapolis Millers "farm". He likes sport, and is a good lacrosse player, has been on rugby clubs and likes to smack the ball a mile on the golf course.

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The history of the Arena has long been interwoven with that of the city and community. Built in 1912 by the city as a unit adjoining the Winter Fair buildings, it was a necessity to meet the growing needs of both Brandon and Manitoba. Outstanding exhibits displayed at these fairs, and the promotion of better breeding stock, have had a marked influence on agriculture in this province.

During the First Great War the Arena stepped into the national limelight when it was taken over by the federal government to house Army personnel, and later interned persons.

Peacetime found it reverting back to its position as a community centre, accommodating hockey, skating and curling; the show ring of the Winter Fair, and many other purposes. When war broke out again in 1939, the building was offered to the government, and it became a Manning depot for the training of Canadian airmen, and many from other parts of the Empire. Airmen who received their initial training here, played an important role in the final victory achieved by the Allies.

Once again the Arena is back in peacetime use. This time it takes its place among the great Arenas in Canada. Remodelled, and with its artificial ice plant installed after many years of planning, it is a credit to any community in the Dominion. The Arena has always been the centre of good hockey. It draws crowds not only from the city but from all of western Manitoba, as the latter fans feel that the Wheat Kings belong to

(Continued on Page 53)

**GOOD LUCK TO THE
BRANDON WHEAT KINGS**

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Olympic Hockey

Hockey was first added to the list of team events run in connection with the Olympic Games, in 1920. In that year the Winnipeg Falcons, after winning the Allan Cup, earned the right to represent Canada in the Olympic Games held at Antwerp. Here they made a clean sweep of the series, defeating the United States team in the finals.

1924 saw Canada represented by the Toronto Granites at Chamoix, France. They too made a clean sweep, also defeating the United States in the final. The Toronto Grads swept everything before them in the Olympic Games at St. Moritz, Switzerland, winning easily over the three group winners, Sweden, England and Switzerland.

It was another Winnipeg team, the Winnipegs, who won out at Lake Placid in 1932, subduing the Americans in the final series.

An English team composed of nearly all Canadians, with more than one Winnipegger on it were the winners at the Olympics held at Garmisch Partenkirchen—this being the first occasion that Canada did not win the laurels. Perhaps the name had something to do with it.

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TED BOULTON

If all the nice things scouts say about him come true, Ted Boulton is going to be a popular figure with Brandon crowds this winter. A smooth skater, who keeps his head up, he is also a good stickhandler, and he can thread his way through a defence like a knife slicing butter. A prolific goalgetter, Ted got all of his hockey with St. John's College juveniles in Winnipeg.

He is a centre man, gets his shot away from the right side, tips the scales at 165 pounds, and is five feet ten inches tall. When he graduates from junior ranks, he will be the property of the Minneapolis Millers. But as he is just 18 years old now, the Wheat Kings hope to have him here again next winter.

BOB GRAY

The most experienced junior on the Wheat Kings line-up this winter is Bob Gray, who is now playing his fourth season in that division. He was with Oshawa Generals for two years, and then switched his uniform to that of the Edmonton Canadians last winter. A defenceman, and a good one, he will be a great asset to Brandon club.

Bob is Winnipeg-born, who played with the West End Orioles in juvenile ranks, before moving up a notch. He's pretty hefty at 186 pounds, and is just an inch short of six feet. Like so many of his team mates, he shoots right-handed.

Gray plays a good game on the baseball field too, and he is said to be a better-than-average golfer.



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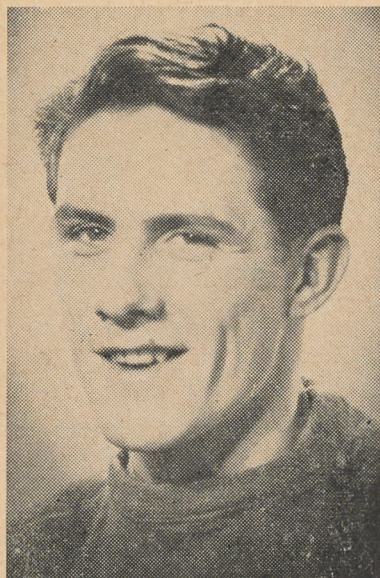
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RON MORLOCK

Still eligible to play in juvenile ranks, Ron Morlock has been threatening to move into junior ranks this winter with the Wheat Kings. He's a hustler in his centre ice position, shoots left-handed, stands five feet 10½ inches, and weighs 162 pounds. His home is in Winnipeg, but he was here all last winter with the juveniles, and prior to that was a member of West End Orioles, and Fort Rouge mid-gets.

Ron is attending grade 12 at the College and is athletic representative for Grade 12. On option from Minneapolis, Morlock's other sport activities include football and baseball.





MAC BEATON

One of the home brews making good with the Wheat Kings this winter is Mac Beaton, a right winger, who stands six feet tall and weighs 155 pounds. Just 18 years of age, he caught the fancy of hockey scouts by his flashy play last winter with St. Paul's College in Winnipeg. He played both midget and juvenile hockey there, but has stepped right into junior ranks with marked ability.

As yet he has no pro affiliation, but that is not an immediate worry. He lives in Brandon, attends grade 12 at Brandon College and when he is not training for the puck-chasing game, he likes basketball.

THE CLUB PHYSICIAN

Dr. F. J. Fjeldsted is the man most needed around the Wheat Kings dressing room when a high stick or a skate opens a cut, or fashions a bruise or fracture. Hockey strangely enough, gets along with a minimum of serious injuries, although no game has so many hazards.

A former resident of Winnipeg and of Birtle, Dr. Fjeldsted has long taken an interest in sport. He took an active part himself during his younger life and he has never let his enthusiasm flag in recent years. A lover of the outdoors, he is particularly fond of duck hunting in the fall months, and is a long hitter at golf.

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THE M.A.H.A.

The Manitoba Hockey Association is fortunate in having two top-notch officials at the head of it. With Jimmy Dunn, its popular and hard working president, and Eddie Armstrong as secretary, the association is moving by leaps and bounds. Its record of development in recent years, coupled with the undoubted interest taken in the midgets, juveniles and juniors particularly, will take a lot of beating.

Dunn has the confidence of his executive, and the men-who-know hockey share the same opinion. For he has grown up with the game, has been an official of many leagues, and takes an intimate interest in the development of hockey. His activities extend to softball, football and baseball, and he's always around where sport is discussed.

Eddie Armstrong, a former sports editor, has long been identified with sport in Manitoba. He is a conscientious secretary, patient in the many problems tossed his way, and has an engaging way of smoothing over the most difficult situations. His is a big task with such a large provincial organization, but he does his job in a big way.

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RAY FREDERICK



Unless injuries force him out of the Wheat Kings line-up, Ray Frederick is a certain star with the club this winter. The six-foot one inch goalie was a sensation in the nets during the Brandon tour early this winter. One local official said "he's better than Ray McDermid", and if that's right, there will be no worries in goal this winter.

Frederick played senior last season with Fort Francis, and his net guarding almost pushed the Port Arthur Bearcats out of the Thunder Bay play-offs. Previous to that, the goalie had a season with Hamilton Lloyds in the Junior O.H.A. Now only 18 years of age, he has a bright future. He is on the negotiation list of the Millers, and in his off-season, is a catcher for both baseball and softball clubs.

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BRANDON, MAN.

LEN FRENCH

No junior hockey club can carry on without a reserve goalie, and in Len French, the Wheat Kings have a good one. French thrilled Brandon's hockey customers last winter when he tended the nets for Winnipeg's Rangers. One game in particular will long be remembered. The youthful goalie was suffering from an appendicitis attack, but gamely continued until the last puck was fired. Then he was hustled to the hospital for an emergency operation.

French has shown up well in the early season play. He has good eyes, and a pair of quick hands to aid him in puck-blocking activities.



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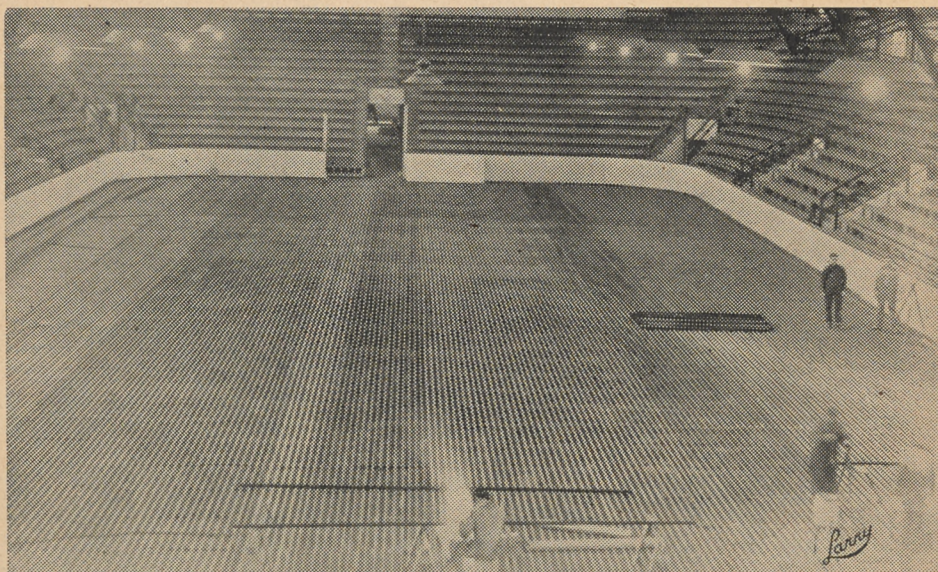
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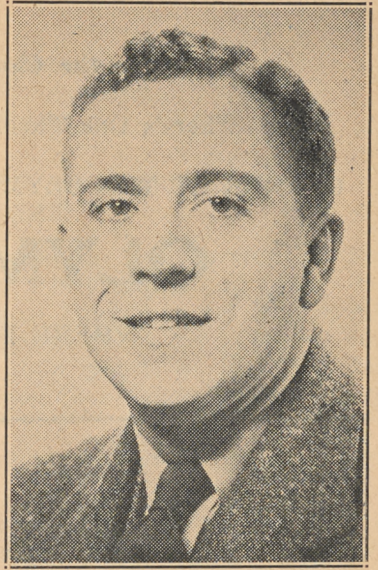
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E. J. "CURLY" TYLER

An enthusiastic official who never lets his interest flag in any sport, E. J. "Curly" Tyler is a prominent figure behind the development of amateur play in Brandon. As general secretary of the Y.M.C.A., a radio commentator at CKX, an official basketball referee, an authority on swimming, a softball coach, a director of successful track and field programs, "Curly" finds time to take an active part in the handling of hockey games as well. He plays his part in community work as well, and is a decided asset to the "spirit of Brandon".



Feeding is important with athletes—and babies too!



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- | | |
|-----------------------------------|---------------------------------|
| 1908— Ottawa Cliffside | 1929— Port Arthur Bear Cats |
| 1909— Queen's University | 1930— Montreal A.A.A. |
| 1910— St. Michael's College | 1931—*Winnipeg |
| 1911—*Winnipeg Victorias | 1932— Toronto Nationals |
| 1912—*Winnipeg Victorias | 1933— Moncton Hawks |
| 1913—*Winnipeg (Winnipeg) | 1934— Moncton Hawks |
| 1914— Regina Vics | 1935— Halifax Wolverines |
| 1915—*Winnipeg Monarchs | 1936— Kimberly Dynamiters |
| 1916—*61st Battalion, Winnipeg | 1937— Sudbury Tigers |
| 1917— Toronto Dentals | 1938— Trail Smoke Eaters |
| 1918— Kitchener | 1939— Port Arthur Bear Cats |
| 1919— Hamilton Tigers | 1940— Kirkland Lake Blue Devils |
| 1920—*Winnipeg Falcons | 1941— Regina Rangers |
| 1921— University of Toronto | 1942— Ottawa R.C.A.F. Flyers |
| 1922— Toronto Granites | 1943— Ottawa Commandos |
| 1923— Toronto Granites | 1944— Quebec Aces |
| 1924— Sault St. Marie Grey Hounds | 1945— No Competition |
| 1925— Port Arthur Bear Cats | 1946— Calgary Stampeders |
| 1926— Port Arthur Bear Cats | 1947— Montreal Royals |
| 1927— Toronto Grads | *—Team from Manitoba |
| 1928—*University of Manitoba | |

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DOING GREAT WORK

A salute to the St. John Ambulance Association and Nursing Sisters. These cheerful workers are in attendance at every game, and ready for every emergency. The members are citizens of Brandon who have completed their course in First Aid. That in itself is no mean accomplishment. Each member is expected to practice the eight points of the St. John insignia—Resource, dexterity, sympathy, perseverance, discrimination, explicitness, observance and tact.

These members work in groups of two or more, giving their time and service voluntarily.

In 1946-47 they attended 33 hockey games and treated 22 injuries.

You will find them ready to serve at any large public gathering such as speed skating, ice carnivals, and winter and summer fairs. Their supplies are bought with voluntary subscriptions, often contributed from their own pockets. This is just one more sidelight on the work of these admirable groups of citizens who volunteer to serve mankind without thought of material award.

Brandon is justly proud of them.

The First Aid station is located in the north-east corner of the Arena, directly behind and underneath section L.

BILL MCKENZIE (Continued from page 22)

three seasons before transferring to Montreal Canadiens. In 1936-37-38 he played with Chicago Black Hawks; in 1938-39 with Providence Reds, champions of the American league, and wound up his active playing days with the Cleveland Barons in 1942. In 1940 he was in charge of the training camps at Windsor for the Cleveland club.

Bill is 35, married, and has two sons. The Mackenzie family has now taken up residence in Brandon, and it is hoped that he will become a permanent citizen of this community.

An astute student of the puck chasing game, Mackenzie knows the game from all its angles. He is a strict disciplinarian, fair in his criticisms, and as a topnotch coach, he'll get the best out of the players.

Brandon will like him.

THE ARENA (Continued from page 42)

them too.

The installation of the artificial ice plant is a dream of long standing. The thanks of thousands of fans in the city and western Manitoba go to all those who facilitated the plans and the program. More than ever before, the Arena is the centre of winter sports and a community undertaking of untold value to the district and province.

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Good Cup of Coffee

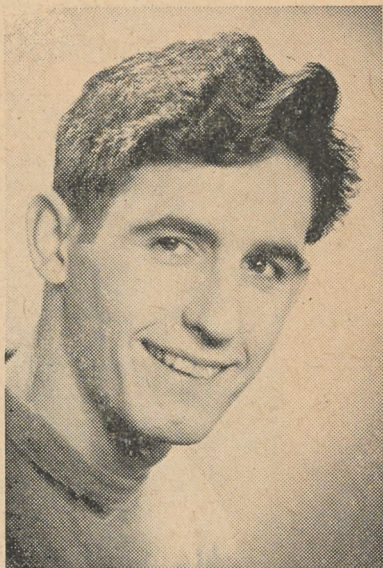
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EDDIE ROWETT

One of the late additions to the Wheat Kings line-up is Eddie Rowett, an 18-year-old centre forward, who owns Toronto as his home. He tried out this season with Barrie Flyers, but injured his left knee and missed a chance of catching on with the club. He has played with Toronto Marlboros and Navy Vets, and in his early season workouts with Brandon, showed a lot of promise. Eddie tips the scales at 160 and is just two inches short of six feet.



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Winning pause



KINSMEN PEE WEE CHAMPIONS



Winners of the 1946-47 Kinsmen Pee Wee title were the Fliers, pictured above. Hugh J. McCulloch (coach) is standing at back, other members are: front row: J. Bain, Glen Rees, W. Wismer, J. Wankling, J. Carrothers, B. Bachinski, T. Hillis. Back row: C. Coburn, Dick Wilton, K. Stock, M. McFarlane, R. Lombard, J. Lombard.

KINSMEN HOCKEY LEAGUE

A total of 155 boys from Brandon and district played in the Kinsmen hockey league in the 1946-47 season, with 13 teams operating in Pee Wee, Bantam A and Bantam B divisions. Each team played one game a week and had one practice a week during the season.

Equipment was supplied by the Kinsmen hockey club and Kinsmen were assigned to each team as coaches. At the end of the season a wind-

(Continued on page 61)



KINSMEN BANTAM "B" CHAMPIONS

The Falcons, 1946-47, Bantam "B" Champions in the Kinsmen hockey league are pictured above: Front row, left to right: Kelly Hillis, Alvin Busch, Don Starkell, Reg. Stotts; back row, John Craig (coach), Mel Hedges, Stuart Craig, Keith McCulloch, Jack Donald, Fred Creighton.

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BIG FOUR HOCKEY LEAGUE

Re-born after a lapse of some years, the Brandon Big Four hockey league should furnish thrilling games for the fans this season. Under the early season plan, it is proposed to play a double-header every Wednesday evening. Included in the set-up are the Brandon Athletics coached by Jim Mitchell; the Brandon juveniles, with Jimmy Casey as pilot; the Rivers Air Force-Army squad, managed by F/O C. Keating; and the Shilo Army club, coached by Capt. W. Dewar.

Ollie Stark, one of the standbys of hockey in this city for over forty years is president of the Big Four. W. B. Bain, another sports enthusiast, is vice-president, and Charlie McKenzie, long a player and active official, is secretary-treasurer. The executive is comprised of R. Clark, J. Mitchell, T. Smith, Capt. Dewar, and F/O Keating.

Patrons are Mayor F. T. Williamson, Lt. Col. Todd, Group Capt. Doyle and W. M. Russell, while an independent committee has Lt. Col. R. H. Webb, D.S.O., S/L W. G. Scott and W. B. Bain as its members.

Aside from the competitive hockey it will produce, the Big Four will see an interesting experiment this winter. The Wheat Kings' juveniles, a "farm" club of the juniors, will operate in the league. It is hoped that by regular games and stiff competition, the juveniles will develop quickly and provide adequate replacements for next year's juniors.

There is a precedent for this step. In 1932 the Brandon Native Sons, with the now well known Turk Broda in goal, got their seasoning in the Big Four. The team went on to win the Manitoba title, went on to defeat Thunder Bay, but lost the Western Canada final to Regina Pats, in a three-game thrilling series, 0-0, 1-1, and 2-1.

Maybe the juveniles can be as tough as their junior brethren in Big Four company again.

TRANSFORMED ARENA (Continued from page 5)

that there are now ten exits from the Arena, cut the number to 4,556. Aside from Saskatoon, that is the largest SEATING capacity of any rink west of Brandon. The top-priced reserved seats are painted blue, the next seats green, and the general admission red. It won't be hard to find your way to your seat now.

The players' box has been moved to the east side of the building; the Press and radio booth hangs high in the rafters, also on the east side of the Arena, and the big waiting and smoking room is now located in the south end of the building. Because that room is of cement construction—and fireproof—smokers will no longer have to leave the building.

It's a new rink and we are proud of it!

GREAT JUNIOR CLUBS

Brandon has never missed the play-off picture since 1937. It's true they haven't won the Manitoba title each season, but they've come close. Last spring the Elks made the western Canada final, being defeated by the Moose Jaw Canucks after one of the most gruelling of all series. Some hockey fans rated the Elks of 1946-47 the greatest scoring machine of all junior squads developed here, and they could be right. They played wide open hockey and goals were a dime-a-dozen with them.

For the fans who like to recall the "greats" of junior hockey since 1937, here are the line-ups:

1937—Eley, Slobodzian, McFadzen, Stahan, Check, Snider, Prokaski, Rear-don, Pechet, Bruce, Neilson.

1939—Jim Henry, Richardson, Harmon, Shearer, Taylor, Wycherley, Burron, Neilson, Cameron, Johnston, Klem.

1940—Henry, Harmon, Richardson, Taylor, Wycherley, Hickey, McMurdy, Shearer, Johnston, Brown, Sulkers, Cameron.

1946—Tascona, Benn, Kotanen, McIntyre, McCallum, Murray, Raleigh, Juckes, Bourgeois, Coleman, Hergesheimer, Smith, Evans, Campbell.

1947—McDermid, Key, Kaiser, Johnson, Tergeson, Goodman, Burman, Manson, Hergesheimer, Dunsmore, Evans, Watters, Chmiel, Mann, Campbell.

THE CITY'S GAIN (Continued from page 6)

Not only to Brandon teams will the ice plant prove beneficial. Manitoba intermediate teams will find the Arena open for them long after natural ice has disappeared; National league pro clubs in late spring tours will play here, and professional teams have already signified their intention of training here next fall. Spring carnivals, when the highways are open for travel, should pack the building. All of it means revenue, a new source of income that has been going elsewhere for years.

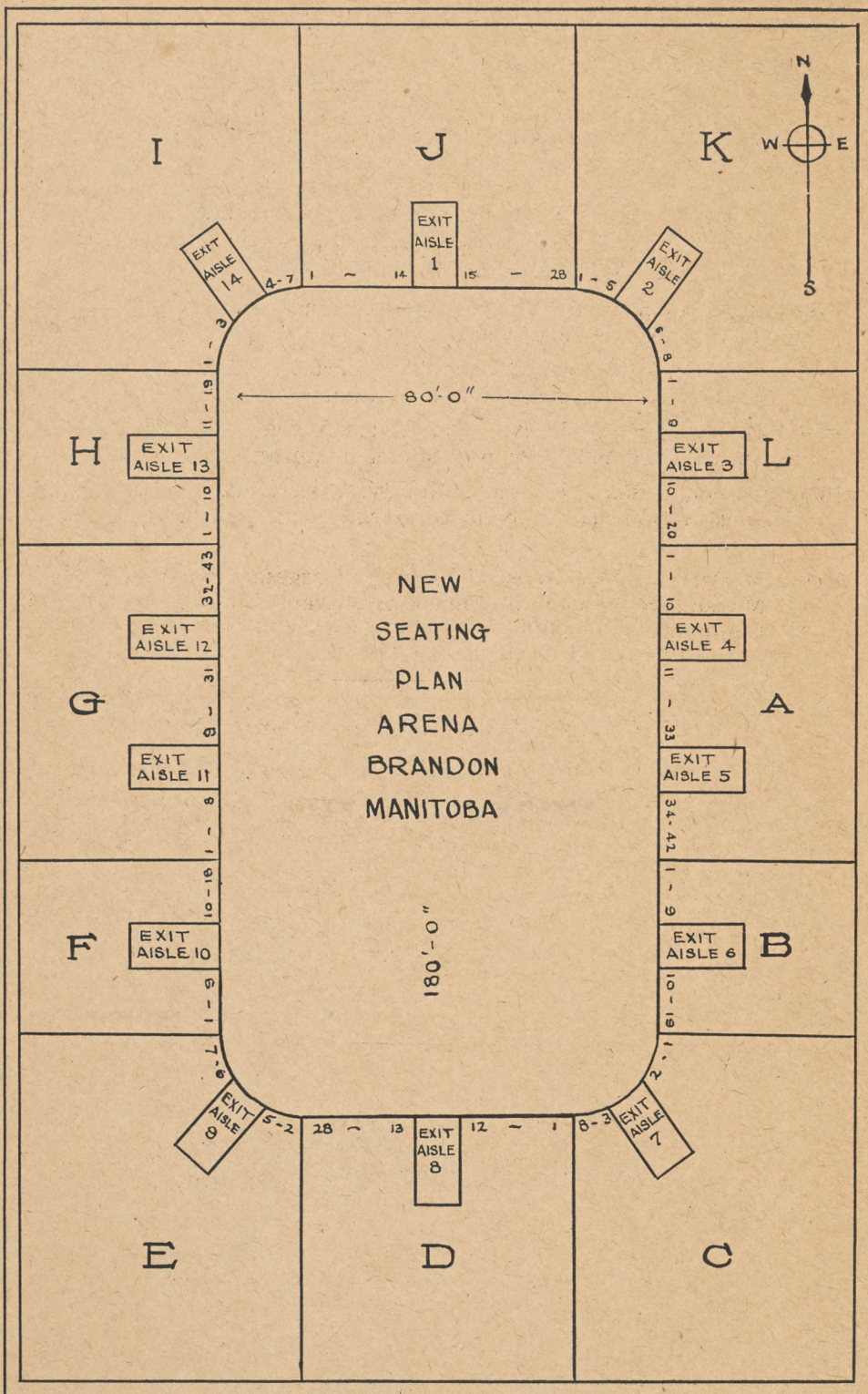
Brandon has made no mistake this time. No city improvement project in years will mean as much to our community, as the artificial ice plant.

The Vogue

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BRANDON, MAN.

KINSMEN HOCKEY LEAGUE (Continued from page 56)

up banquet was held in the Y.M.C.A.

All boys playing in the Kinsmen league must pledge themselves to observe a high standard of ethics, and Jim Casey, league governor, reports that in three seasons of play no member of the league has been in juvenile court for delinquency during the hockey season; there have been no fights or unsportsmanlike incidents; not a single sweater or piece of equipment has been lost, there have been no serious accidents.

ALTERATIONS TO THE ARENA

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LEAGUE SCHEDULE

- Nov. 10—Black Hawks at Monarchs.
14—Monarchs at Canadiens.
17—Brandon at Black Hawks.
21—Canadiens at Monarchs.
24—Brandon at Monarchs.
26—Black Hawks at Canadiens.
28—Monarchs at Black Hawks.
- Dec. 1—Brandon at Canadiens.
3—Canadiens at Black Hawks.
5—Monarchs at Brandon.
8—Brandon at Black Hawks.
10—Monarchs at Canadiens.
12—Black Hawks at Monarchs.
12—Canadiens at Brandon.
15—Brandon at Monarchs.
17—Black Hawks at Canadiens.
19—Canadiens at Monarchs.
19—Black Hawks at Brandon.
22—Brandon at Canadiens.
26—Canadiens at Black Hawks.
26—Monarchs at Brandon.
29—Brandon at Black Hawks.
- Jan. 1—Monarchs at Black Hawks.
2—Canadiens at Brandon.

- 5—Brandon at Monarchs.
7—Black Hawks at Canadiens.
9—Monarchs at Canadiens.
9—Black Hawks at Brandon.
12—Brandon at Canadiens.
14—Black Hawks at Monarchs.
16—Canadiens at Black Hawks.
16—Monarchs at Brandon.
19—Canadiens at Brandon.
19—Monarchs at Black Hawks.
21—Canadiens at Monarchs.
23—Black Hawks at Brandon.
26—Brandon at Monarchs.
28—Black Hawks at Canadiens.
30—Canadiens at Brandon.
30—Monarchs at Black Hawks.
- Feb. 2—Brandon at Black Hawks.
4—Monarchs at Canadiens.
6—Canadiens at Black Hawks.
6—Monarchs at Brandon.
9—Brandon at Canadiens.
11—Black Hawks at Monarchs.
13—Canadiens at Monarchs.
13—Black Hawks at Brandon.

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BRANDON

Goal No.	SCORED BY	ASSISTS	TIME	NUMBER OF STOPS BY GOAL TENDER		
				1st Period	2nd Period	3rd Period
1	Abraham	Abraham	Abraham	1	1	1
2	Abraham	Abraham	Abraham	2	2	2
3	Abraham	Abraham	Abraham	3	3	3
4	Abraham	Abraham	Abraham	4	4	4
5	Abraham	Abraham	Abraham	5	5	5
6	Abraham	Abraham	Abraham	6	6	6
7	Abraham	Abraham	Abraham	7	7	7
8	Abraham	Abraham	Abraham	8	8	8
9	Abraham	Abraham	Abraham	9	9	9
10	Abraham	Abraham	Abraham	10	10	10
11	Abraham	Abraham	Abraham	11	11	11
12	Abraham	Abraham	Abraham	12	12	12
13	Abraham	Abraham	Abraham	13	13	13
14	Abraham	Abraham	Abraham	14	14	14
15	Abraham	Abraham	Abraham	15	15	15
16	Abraham	Abraham	Abraham	16	16	16
17	Abraham	Abraham	Abraham	17	17	17
18	Abraham	Abraham	Abraham	18	18	18
19	Abraham	Abraham	Abraham	19	19	19
20	Abraham	Abraham	Abraham	20	20	20

VISITORS

Goal No.	SCORED BY	ASSISTS	TIME	NUMBER OF STOPS BY GOAL TENDER		
				1st Period	2nd Period	3rd Period
1	August			1	1	1
2				2	2	2
3				3	3	3
4				4	4	4
5				5	5	5
6				6	6	6
7				7	7	7
8				8	8	8
9				9	9	9
10				10	10	10
11				11	11	11
12				12	12	12
13				13	13	13
14				14	14	14
15				15	15	15
16				16	16	16
17				17	17	17
18				18	18	18
19				19	19	19
20				20	20	20

This Official Hockey Programme for the season 1947-48 was compiled by F. E. Macnamara, Brandon, Manitoba, for the Brandon Wheat Kings Hockey Club. Printed by The Sun Publishing Co. Ltd., Brandon.

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